2019-2020 Strategic Action Plan for TAMUCC

Programs for Academic Student Support (PASS)

Momentum 2020 Overarching Goal

Become an emerging research university with an unparalleled commitment to every student’s success, closing the gaps in achievement and delivering a robust campus experience.

PASS Mission

PASS programs serve the needs of low-income, first-generation college students, disabled and underrepresented students in higher education. The major goal of PASS is to increase student retention and graduation. Each of the PASS programs provides a pathway to student academic success.

PASS Value/Belief Statements

- We believe innovative scholarship and creative expression enrich the world and the lives of its citizens.
- We value internal and external service and collaborative partnerships that benefit the University’s constituents and the broader community.
- We value internal campus collaborations that enrich the intellectual culture of the University.
- We value the use of high impact practices that prepare students for academic success.
- We value student research and believe research as a high impact practice increases graduate school enrollment.
- We believe that integrating sense-of-belonging activities increases student success.
- We believe in the development of staff through professional development.
- We believe that collaboration between academic units increases student success.
- We believe that providing targeted undergraduate programs and comprehensive services via distance learning to meet the needs of students unable to be on campus for a traditional program increases student success.
- We believe in developing and supporting inclusivity and diversity in higher education.
McNair Scholars Program

Mission
The McNair Scholars Program is a federal TRIO Program, funded by the U.S. Department of Education for 30 students. The Program prepares low-income, first generation, and underrepresented undergraduate students to pursue doctoral degrees by involving them in research and other scholarly activities. Staff works closely with students accepted into the program as they complete their undergraduate requirements, encourage them to enroll in graduate programs and then track their progress through to the successful completion of advanced degrees. The goal is to increase the attainment of Ph.D. degrees by students from underrepresented groups.

Goals of Momentum 2020 that relate to the McNair Scholars Program

- Attract a diverse and highly qualified student body of 15,000 students consistent with our mission as a Hispanic Serving Institution and one that served students representing the changing demographics of the State of Texas.
- Deliver and become known for our challenging, learning-centered environment that promotes 21st century innovation, creativity, and discovery, and results in student success.
- Become an Emerging Research University by creating an environment that articulates and provides resources necessary for commitment to excellence in research, creative activity, and scholarship in all academic departments and units.
- Maintain a supportive campus that celebrates engaged learning in an inclusive environment.
- Provide 21st century learning resources and information technology infrastructure to support instruction, discovery, and administrative operations.
- Be accountable for developing and managing resources to efficiently and effectively achieve the mission of the university.

Program Goals and Objectives through 2022

Goal 1: Familiarize undergraduate students with the academic research process.

Objectives:
1.1 80% of students served during the project year will have completed appropriate research or scholarly activities during the McNair program academic year.

**Goal 2: Increase graduate school enrollment for project participants.**

**Objectives:**

2.1 40% of McNair Program bachelor’s degree recipients (or equivalent) will be accepted and enrolled in a post baccalaureate program of study by the fall term of the academic year immediately following the completion of the bachelor’s degree (or equivalent).

**Goal 3: Increasing student persistence in graduate school.**

**Objectives:**

3.1 40% of first year graduate students will continue to be enrolled in graduate school at the beginning of the fall term of the next academic year.

**Goal 4: Increase doctoral degree attainment.**

**Objectives:**

4.1 17% of McNair program participants served who will attain a doctoral degree within ten years of the attainment of the bachelor’s degree.

**Goal 5: Address the needs of 30 low income and first-generation students.**

**Objectives:**

5.1 67% of McNair participants served during the project year must be low income and first generation during the McNair program academic year.

---

**Upward Bound Central Program (UBCP)**

**Mission**

UBCP is a federally funded TRIO program through the United States Department of Education that provides fundamental support to participants in their preparation for college entrance. The program provides opportunities for participants to succeed in their precollege performance and ultimately in their higher education pursuits. UBCP will serve 60 high school students (30 from Moody HS and 30 from West Oso HS) from low-income families; and high school students from families in which neither parent holds a bachelor's degree. The overarching goal of UBCP is to increase the rate at which participants complete secondary education and enroll in and graduate from institutions of postsecondary education.
Commitment
The UBCP is committed to serving 63 eligible students seeking academic support, and we encourage applications from students of diverse backgrounds. No distinction is made upon the basis of race, color, disability, religion, age, gender, sexual orientation, marital status, or life circumstance.

Core Values

- Inclusion
- Leadership
- Lifelong Learning
- Community
- Collaboration

Goals of TAMUCC Momentum 2020 that relate to UBCP

- Attract a diverse and highly qualified student body of 15,000 students consistent with our mission as a Hispanic Serving Institution and one that served students representing the changing demographics of the State of Texas.
- Deliver and become known for our challenging, learning-centered environment that promotes 21st century innovation, creativity, and discovery, and results in student success.
- Maintain a supportive campus that celebrates engaged learning in an inclusive environment.
- Provide 21st century learning resources and information technology infrastructure to support instruction, discovery, and administrative operations.
- Be accountable for developing and managing resources to efficiently and effectively achieve the mission of the university.

UBCP Goals and Objectives through 2022

- Academic performance, cumulative GPA’s will be higher than a 2.0
- Academic performance on Standardized Tests will be at proficient level
- Focus on student retention and success
- Increase the number of students who graduate from high school and college
- Students will enroll in post-secondary education

Academic Performance—Grade Point Average (GPA)
55% of participants served during the project year will have a cumulative GPA of 2.5 or better on a four-point scale at the end of the school year.

Academic Performance on Standardized Test
60% of UB seniors served during the project year will have achieved at the proficient level on state assessments in reading/language arts and math.

Secondary School Retention and Graduation
65% of Project Participants served during the project year will continue in school for the next
academic year, at the next grade level, or will have graduated from secondary school with a regular secondary school diploma.

**Secondary School Graduation (rigorous secondary school program of study)**

40% of all current and prior year UB participants, who at the time of entrance into the project had an expected high school graduation date in the school year, will complete a rigorous secondary school program of study and graduate in that school year with a regular secondary school diploma.

**Postsecondary Enrollment**

65% of all current and prior UB participants, who at the time of entrance into the project had an expected high school graduation date in the school year, will enroll in a program of postsecondary education by the fall term immediately following high school graduation or will have received notification, by the fall term immediately following high school, from an institution of higher education, of acceptance but deferred enrollment until the next academic semester (e.g. spring semester).

**Postsecondary Completion**

38% of participants who enrolled in a program of postsecondary education, by the fall term immediately following high school graduation or by the next academic term (e.g., spring term) as a result of acceptance by deferred enrollment, will attain either an associate’s or bachelor’s degree within six years following graduation from high school.

---

**Upward Bound North Program (UBNP)**

**Mission**

UBNP is a federally funded TRIO program through the United States Department of Education that provides fundamental support to participants in their preparation for college entrance. The program provides opportunities for participants to succeed in their precollege performance and ultimately in their higher education pursuits. UBNP will serve 60 high school students (45 from Miller HS and 15 from Coles HS) from low-income families; and high school students from families in which neither parent holds a bachelor's degree. The overarching goal of UBNP is to increase the rate at which participants complete secondary education and enroll in and graduate from institutions of postsecondary education.

**Commitment**

---
The UBNP is committed to serving 63 eligible students seeking academic support, and we encourage applications from students of diverse backgrounds. No distinction is made upon the basis of race, color, disability, religion, age, gender, sexual orientation, marital status, or life circumstance.

**Core Values**

- Inclusion
- Leadership
- Lifelong Learning
- Community
- Collaboration

**Goals of TAMUCC Momentum 2020 that relate to UBNP**

- Attract a diverse and highly qualified student body of 15,000 students consistent with our mission as a Hispanic Serving Institution and one that served students representing the changing demographics of the State of Texas.
- Deliver and become known for our challenging, learning-centered environment that promotes 21st century innovation, creativity, and discovery, and results in student success.
- Maintain a supportive campus that celebrates engaged learning in an inclusive environment.
- Provide 21st century learning resources and information technology infrastructure to support instruction, discovery, and administrative operations.
- Be accountable for developing and managing resources to efficiently and effectively achieve the mission of the university.

**UBNP Goals and Objectives through 2022**

- Academic performance, cumulative GPA’s will be higher than a 2.0
- Academic performance on Standardized Tests will be at proficient level
- Focus on student retention and success
- Increase the number of students who graduate from high school and college
- Students will enroll in post-secondary education

**Academic Performance—Grade Point Average (GPA)**

55 % of participants served during the project year will have a cumulative GPA of 2.5 or better on a four-point scale at the end of the school year.

**Academic Performance on Standardized Test**

60 % of UB seniors served during the project year will have achieved at the proficient level on state assessments in reading/language arts and math.

**Secondary School Retention and Graduation**

65 % of Project Participants served during the project year will continue in school for the next
academic year, at the next grade level, or will have graduated from secondary school with a regular secondary school diploma.

**Secondary School Graduation (rigorous secondary school program of study)**

30% of all current and prior year UB participants, who at the time of entrance into the project had an expected high school graduation date in the school year, will complete a rigorous secondary school program of study and graduate in that school year with a regular secondary school diploma.

**Postsecondary Enrollment**

65% of all current and prior UB participants, who at the time of entrance into the project had an expected high school graduation date in the school year, will enroll in a program of postsecondary education by the fall term immediately following high school graduation or will have received notification, by the fall term immediately following high school, from an institution of higher education, of acceptance but deferred enrollment until the next academic semester (e.g. spring semester).

**Postsecondary Completion**

28% of participants who enrolled in a program of postsecondary education, by the fall term immediately following high school graduation or by the next academic term (e.g., spring term) as a result of acceptance by deferred enrollment, will attain either an associate’s or bachelor’s degree within six years following graduation from high school.

---

**Project GRAD Program Strategic Plan**

**Mission**

Graduation and Retention through Academic Diversity (Project GRAD), funded by the Department of Education Title V program. This project is a seamless pipeline to increase the number and proportion of Hispanic, first-generation, low-income, and traditionally underrepresented students who are academically prepared for, enroll in, and complete college within six years.

**Goals of Momentum 2020 that relate to Project GRAD**

- Attract a diverse and highly qualified student body of 15,000 students consistent with our mission as a Hispanic Serving Institution and one that served students representing the changing demographics of the State of Texas.
- Deliver and become known for our challenging, learning-centered environment that promotes 21st century innovation, creativity, and discovery, and results in student success.
• Become an Emerging Research University by creating an environment that articulates and provides resources necessary for commitment to excellence in research, creative activity, and scholarship in all academic departments and units.
• Maintain a supportive campus that celebrates engaged learning in an inclusive environment.
• Provide 21st century learning resources and information technology infrastructure to support instruction, discovery, and administrative operations.
• Be accountable for developing and managing resources to efficiently and effectively achieve the mission of the university.

Project GRAD Goals and Objectives

Component One-Project GRAD Institute

• 120 students, especially high-need, per summer, with an increase of 20% per year, will participate in the Project GRAD Institute (Baseline=0)
• 80% of Project GRAD Institute students will enroll in non-remedial coursework in the subsequent fall semester. (Baseline=0)
• By 2020, the number of students and parents who participate in Spanish speaking orientation sessions will increase by 60%. (Baseline=0)
• 70% of Project GRAD Institute students will persist in a degree-seeking program at TAMUCC. (Baseline=0)
• 60% of Project GRAD Institute students will graduate with at least a 2.5 GPA within six years. (Baseline=0)
• 100% of Project GRAD Institute students will receive a faculty mentor before his/her first enrolled semester. (Baseline=0)

Component Two- Engage and Interact

• Provide two on-campus family activities per semester with an increase of one activity per year. (Baseline=0)
• By 2020, the number of students and parents who participate in on-campus family activities will increase by 50%. (Baseline=0)
• By 2020, the number of high-need students who graduate in six years will increase by 40% (Baseline=37%)
• By 2020, increase the number of high-need students who utilize TAMUCC academic support programs by 30%. (Baseline=49%).

Component Three- Resources and Development

• By 2020, 80% of faculty will participate in co-curricular learning communities focused on best practices in pedagogy and online instructional delivery models. (Baseline=19%).
• By 2020, there will be a 40% increase in the number of faculty who are able to teach online courses and provide online resources for students. (Baseline = 6%)
• Develop a state of the art learning space at the Bell Library that includes upgraded resources, where students can interact together to enhance conceptual understanding of course materials.
• By 2020, increase the number of students and faculty who utilize the Bell Library by 35% (Baseline=59%).